



Contact: Emily Call
Operations Manager, MVS
emily.call@midwestvideosolutions.com – 608-634-7411

MVS becomes Supplier Affiliate with INDATEL

WESTBY, WI – March 15, 2022 - Midwest Video Solutions (MVS) announces new partnership with INDATEL, as they become a recognized Supplier Affiliate. This opportunity will allow MVS the ability to market services to the INDATEL family of member companies.

Executive Director, Marty Snustead states, “as we look to create strategic partnerships, we felt the potential between INDATEL and MVS would provide synergies between our two organizations.” He continues, “with INDATEL’s mission of ‘connecting the world to rural America,’ and with MVS’s affiliate members located in rural America, the target markets align, not to mention, our organizations are both member owned and member driven.”

This partnership with INDATEL positions MVS as a trusted supplier with their membership, and will create brand recognition of who MVS is and what they stand for. MVS’s mission is to be “the preferred provider of live streaming services for local broadband providers.”

Similar to INDATEL’s inception, MVS was formed through a collaboration between key individuals in the telecom industry to discuss the idea of pooling resources to expand expertise and offerings, which is exactly what happened. Since MVS’s formation, they have expanded the product portfolio by offering MPEG4 IPTV signal, allowing an affiliate member to power a traditional set top box, in addition to an adaptive bitrate signal, enabling them to power an HLS streaming solution, equipping a customer to use their own device, such as Roku, Amazon Fire, and more.

In addition, through WIN Technology’s network expansion over the years, MVS has maximized the ability to connect to affiliate members more economically, as WIN Technology is an owner of MVS. This exact same concept, is what intrigued MVS about establishing this partnership with INDATEL.

MVS has also recently announced new middleware solutions, inclusive of fully hosted and managed services, in addition to providing content, encoding, transcoding and network monitoring. MVS is excited and grateful for the opportunity to serve INDATEL and INDATEL's family of member companies.

About MVS

For over 20 years MVS has been a Headend and Transport provider, with national transport rights, for linear signal, offering encrypted satellite video signals on fiber optic networks. Internet service providers (ISP's), independent phone companies and municipalities all count on MVS to provide a high quality, low-cost solution for their video deployment. MVS is a member driven organization headquartered in Westby, WI.

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For more information, visit www.midwestvideosolutions.com

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