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One Signal Source, Two Solutions



MVS, along with two strategic partners, Innovative Systems and WIN Technology, have developed a solution that allows a Member Affiliate the opportunity to take care of all end users, via one signal source. Whether the viewer's experience is sitting down at a TV, connected to a standard set top box with a traditional remote, or an app-based viewing experience via an Amazon Fire device, Roku, or AppleTV, MVS, alongside these key partners will be able to power, manage, and support a full end to end solution for all members of the household.

As MVS designed this offering, and upgraded their headend, they focused on being able to gain economies of scale, choosing to invest in equipment and partners that would leverage the ability to utilize shared platforms that could power two solutions. Executive Director, Marty Snustead states, "MVS recognizes the importance of continuing to serve their long-time affiliate member's needs, yet also wanted to be able to meet other market demands of companies looking to get into the streaming side of the video business." Snustead continues, "We have been seeing a number of companies apply for grants to build out broadband in their communities, understanding the significance of having broadband to bring people into their communities to live. Therefore, we felt the urgency to work with Innovative Systems and WIN Technology to design a low risk, lower cost, fully hosted streaming solution that enables companies to deploy a streaming service, that can help maximize their broadband buildout investments."

MVS's greatest concern in choosing partners to deploy this hosted streaming solution was ensuring that all of the entities' values of quality, reliability and customer service align. Innovative Systems and WIN Technology were a natural fit.

WIN Technology, part owner of MVS, provides fiber transport, delivering MVS's signal to over 25 MVS Member Affiliates today. In addition, WIN Technology's service offerings, inclusive of fiber transport, 24/7 Network Management Center and network monitoring are also services that MVS partners with WIN Technology to offer. So, whether a company is looking for the traditional MPEG4 multicast signal to be delivered to your doorstep, or an adaptive bit rate, HLS signal to be picked up at a POP location,

powered by Innovative Systems, WIN Technology has designed a dedicated network, whether it is “on network” or done via their valued transport partners in the industry.

To further note the importance of the values stated, WIN Technology’s 24/7 Network Management Center promises to serve MVS’s needs by being available anytime to answer the phone and escalate any issues reported in a timely manner, and we can prove this by measuring signal availability uptime. MVS targets an uptime of 99.975% headend signal availability, and has been successful reaching that target, and continues to meet this objective on an annual basis. MVS doesn’t just strive to provide a great quality service, they set goals to do it, and have the data to prove it.

MVS’s current Member Affiliates consist of independent telephone companies, municipalities and internet providers. MVS members say, “They’re easy to work with, and we appreciate their flexibility.”

About MVS

For over 20 years MVS has been a Headend and Transport provider, with national transport rights, for linear signal, offering encrypted satellite video signals on fiber optic networks. Internet service providers (ISP’s), independent phone companies and municipalities all count on MVS to provide a high quality, low-cost solution for their video deployment. MVS is a member driven organization headquartered in Westby, WI.

About Innovative Systems

Innovative Systems is a mission-critical enterprise software solution that enables independent service providers to seamlessly manage their business, deliver modern network services, and reduce operating costs. Innovative Systems core products include eLation™, a market-leading Billing & Operations Support System (BSS/OSS), InnoStream™ Multi-Generation TV (MG-TV), a streaming video solution suite, and APMaX™, a hardware and software Voice over IP (VoIP) platform. Based in Mitchell, South Dakota, Innovative Systems is proud to support connectivity across the country, including delivering outstanding service to its Telecom, Cable, Municipality, Power, and Utility customers and their constituents. For more information, please visit www.innovsys.com

About WIN Technology

Based in Eau Claire, Wisconsin, WIN Technology is a carrier-neutral, multistate telecommunications and managed services provider formed in 1997. WIN Technology provides managed IT services and wholesale bandwidth services across its growing 15,000+ mile fiber-optic network to enterprise clients throughout the Midwest. Our services include dark fiber leases, carrier Ethernet services up to 400 Gbps, internet connectivity, data center colocation, network monitoring and management, managed information technology support, and infrastructure as a service. For more information, visit WINTechnology.com.

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